



TAMILNADU ASSEMBLY ELECTION 2021

Digital Election Campaign Proposal

-iZone Technologies



About Us :

We provide innovative digital strategy in election campaign. We have campaigned for various candidates in TN assembly election 2016, Parliament election 2019, TN local body election & various elections in all over India.

Why iZone Technologies?

Lets Start New Way of Campaign Strategies

**Ancient
Type**

Low Success
Ratio



Upgrading Our self will
Lead to Smart Victory

**Smart
Type**

High Success
Ratio

-iZone Technologies

CAMPAIGN STRUCTURE



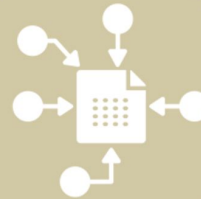
Digital strategy



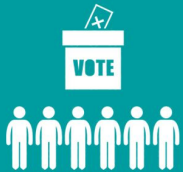
Candidate promotion



SM intergration



Field collection



Voters chain

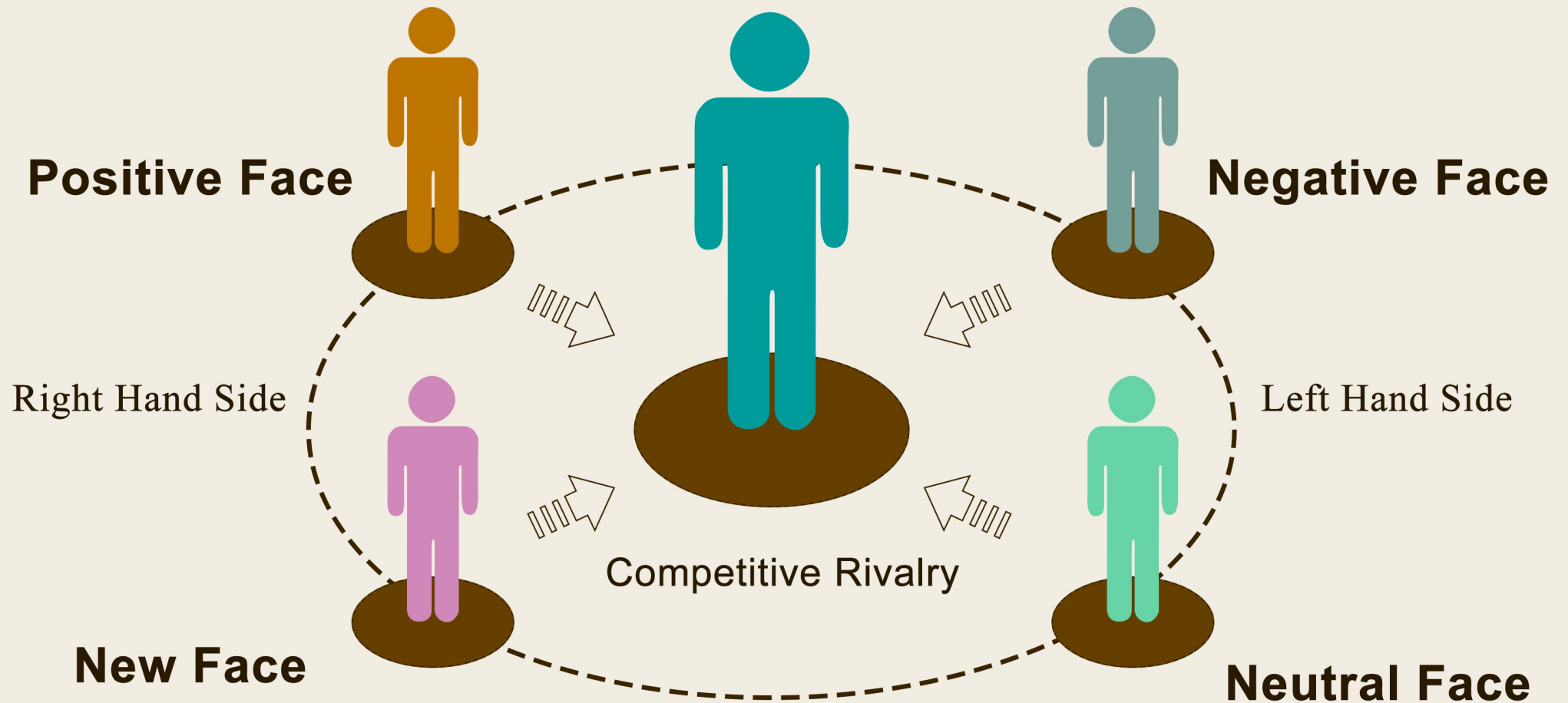


Booth performance

Funnel Marketing



FOUR FACE ANALYSIS

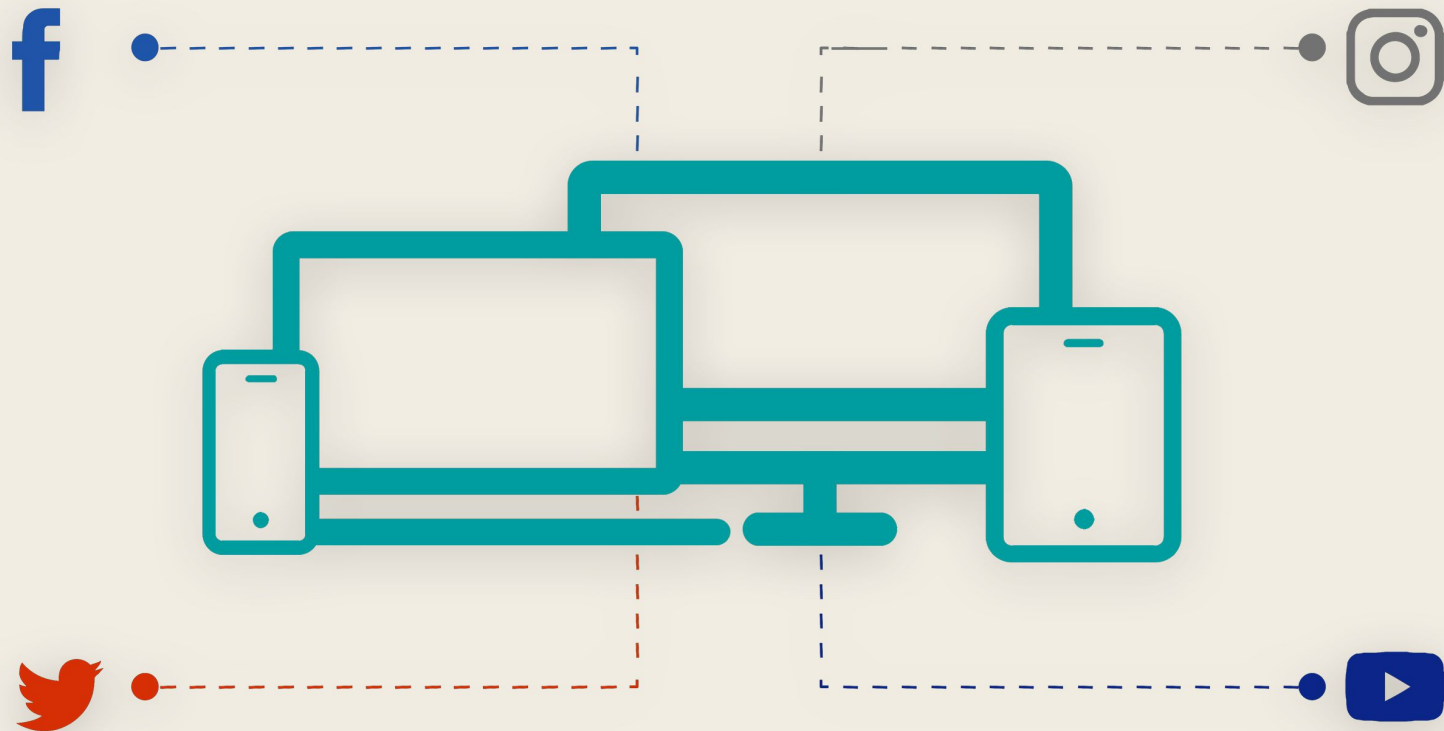


“NIFO” STRATEGY

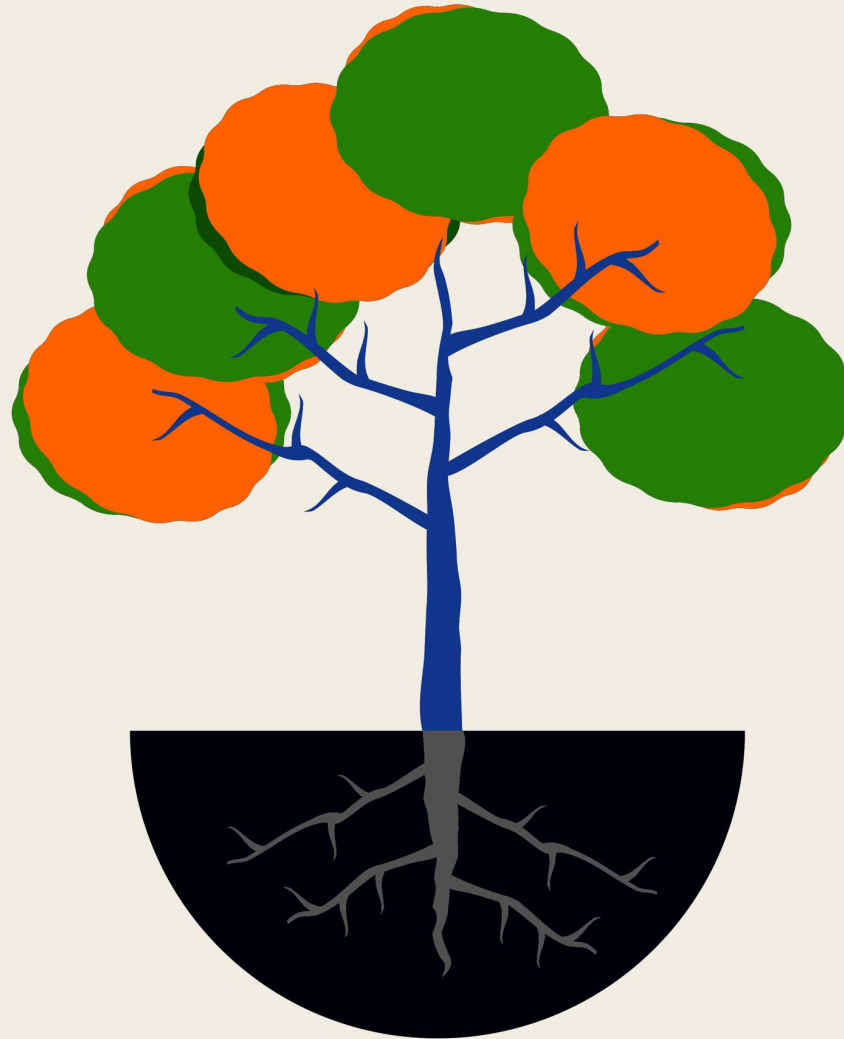


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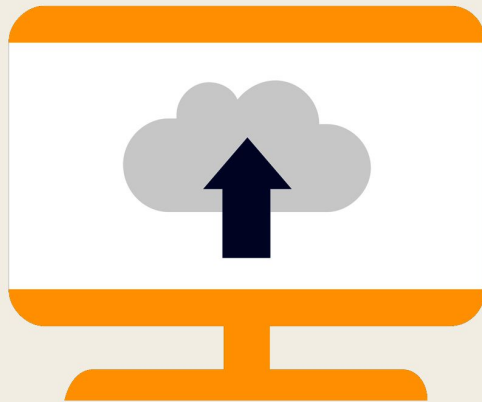
SOCIAL MEDIA



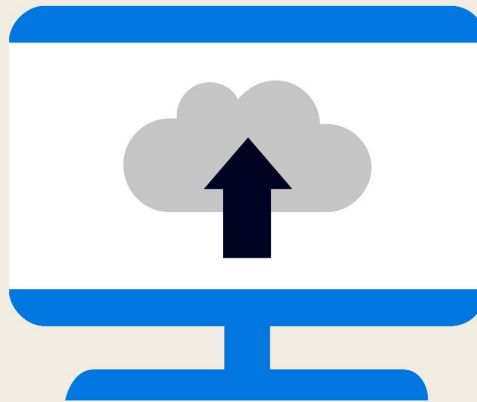
ROOT FRAMING



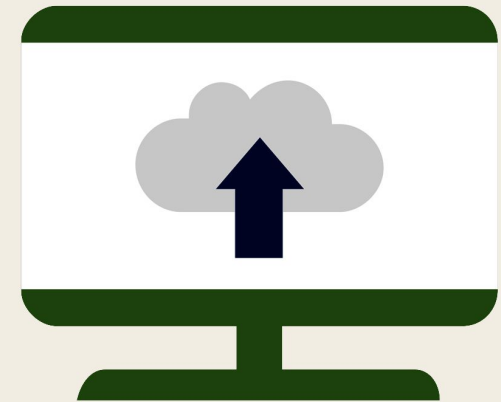
END TO END



SMS



VOICE



WHATSAPP



DIGITAL CAMPAIGN



OVERALL



Personal
Promotion



Election
Manifesto



Party
Promotion



Voters
Tracking



24x7
Candidate



Confidential
Assessment



Reflection
(Opp Party)



Survey



Field Work



Online Marketing

FEEL FREE TO CONTACT US



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